

2019 SPRING BUYING GUIDE





curvedistribution.com

Hi, we're Curve.

We're a Canadian distribution company politely revolutionizing the industry by understanding the complete customer journey, providing an exceptional end-to-end approach to service and knowledge of upcoming trends. And we're probably the most interesting people at a party. Just saying.

What you've got in your hands right now is our 2019 Buying Guide. It's got all the latest products, brands we carry, the next must-haves and the market insights to prove it. We think it's quite the page-turner, but we're retail nerds, so we might be biased. But first, allow us to tell you a little more about ourselves (that's your cue to turn the page).

FEATURED BRANDS

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WE ARE OBSESSED WITH CONNECTIVITY.

And not just making more friends on LinkedIn. We're obsessed with real connectivity. Everything from the cords that keep our phones charged to the people we text with that very same phone.

Because connectivity defines us. It's the music we listen to, the things we search and how we interact with our friends, families and communities.

We're obsessed with it for two reasons (three if you count our Facebook addiction, but let's not go there, ok?). First off, we're all about connection because consumers are, and we find the products that they rely on day in and day out to connect with everything in their lives. Secondly, because it's what we do. Literally. We connect our retail partners to the products that can – and will – make them money.





NATIONAL BRANDS

Okay, okay – enough about who we are. Let's take a look at what we can do together. It starts with our National Brands program (and this document you've got right here in your hands – convenient, right?).

When it comes to food, we're not picky. We'll eat literally anything. Seriously. But when it comes to what brands we partner with and bring into Canada, we're definitely more than a little picky. We have a proven track record on the line, after all.

But more importantly, by analyzing the marketplace, customer data and consumer trends associated to every brand we work with, we're able to set both the brand and our retail partners up for success. Each and every one of the brands we work with have been carefully curated by our team of experts, and we have worked hand-in-hand with them to ensure they will resonate with your customers.



FEATURED BRANDS

KAISER BAAS

Kaiser Baas provides the world's Action Adventurers with affordable, easy-to-use technology that allows them to capture their best memories for a lifetime.

9

travelocity®

You know the gnome – now get to know the brand. Travelocity has expanded their brand to offer a line of travel-inspired tech accessories.

47

WICKED™ AUDIO

Wicked Audio is a brand dedicated to creating high-quality, affordable headphones that refuse to compromise – because style speaks volumes.

19

ROYOLE

Royole is on the cutting-edge of consumer technology – from smart notebooks to head-mounted displays, Royole has already developed tomorrow's biggest hit.

49

oliso

Oliso is bringing Silicon Valley smarts to the home with everyday products that have been begging to become extraordinary.

27

LIMITLESS INNOVATIONS

Limitless Innovations is bringing a fresh energy to the charging game with high performing products catered to the latest devices.

33

TOUGHTESTED®

Tough Tested products are designed to go to work. Every product is built to meet the demands of extensive use by truck drivers and other professionals.

39

ieessentials

ieessentials is a go-to brand for affordable, dependable and absolutely indispensable tech accessories that keep your customers connected.

45

ROCKETBOOK

Rocketbook is a brand dedicated to fusing the human desire for tangibility with the need for digital convenience.

51

ORBITSOUND

Orbitsound is dedicated to providing innovative ways of delivering one of life's oldest pleasures: beautifully clear audio.

57

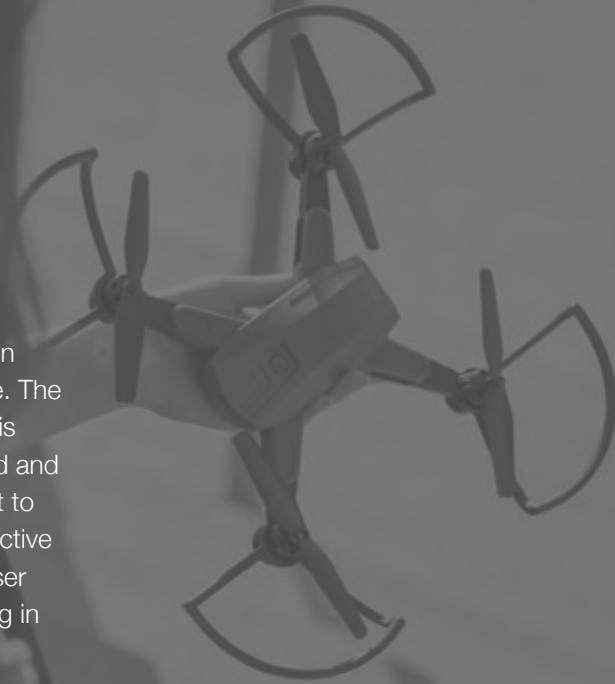
MATRICOM

Matricom is on a mission to make every TV a smart TV, and with their impressive selection of streaming boxes it seems like a genius idea.

61



Kaiser Baas is on a mission: help the world's action adventurers make memories that will last a lifetime. The Australian company was established in 2006 and is widely regarded as one of the world's most trusted and respected technology brands. With a commitment to delivering and developing innovative and cost-effective action cameras, dash cams and accessories, Kaiser Baas is on the brink of becoming the next big thing in the industry.



DASH CAMERAS

Increasingly consumers are turning to dash cameras to record footage while they drive, and help make the most of an unfortunate car accident by having a visual record for insurance companies and law enforcement. We've been keeping a close eye on the trend, and so has Kaiser Baas who has stepped up and made a handful of innovative and affordable options.



WHAT TO LOOK FOR IN A DASH CAMERA

- G **G-SENSOR** - Also known as G-Shock, this function enables your dashcam to lock the recording file when it suddenly receives a shock, either from a collision, crashes, or heavy braking. It is a very important function that protects important footage from being deleted when the memory card is full and it loops over.
- C **LOOP RECORDING** - The video is captured continuously whenever the vehicle's ignition is on. Video files are stored on a memory card, with the newest video continuously replacing the oldest video (called loop recording). ... The recording loop (the amount of time on the video record) is dependent on the size of the memory card.
- B **SUPER CAPACITOR BATTERY** - Dash cams with a capacitor are more heat resistant than those with a built-in battery. If you live in a very hot or very cold climate, a capacitor-powered dash cam will last longer than a lithium ion battery-powered one.
- L **GPS LOG** – Tracks and saves a drivers speed and exact location.
- H **GESTURE CONTROL** – save footage or capture stills with a wave of your hand, allowing you to keep your eyes on the road.

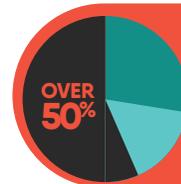




R25 \$99

With G-Sensor shock detection even when the car is parked, Full HD recording and a 2.4" screen to easily frame your view before you drive, the R25 is a perfect witness for the everyday driver.

-  G-Sensor
-  Super Capacitor Battery
-  Loop Recording



UNDER \$100 IS THE LARGEST PRICE SEGMENT FOR DASH CAMS, REPRESENTING OVER 50% OF ALL UNITS SOLD IN CANADA.

(NPD Group POS Data Tracking Service)



R50 \$199

Equipped with the latest technology that allows a driver to choose when to save footage or images by simply waving their hand beneath the Gesture Control Sensor, continuous loop recording and a GPS log that tracks and saves a driver's speed and exact location during footage, the R50 is the ultimate driving tool.

-  G-Sensor
-  Gesture Control
-  GPS Log
-  Loop Recording

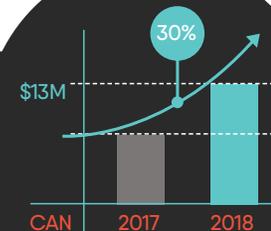


R60 \$249

Featuring a front and back camera so that you don't miss a moment on the road. With the latest technology that allows a driver to choose when to save footage or images by simply waving their hand beneath the Gesture Control Sensor, continuous loop recording and a GPS log that tracks and saves a driver's speed and exact location during footage.

-  G-Sensor
-  Gesture Control
-  GPS Log
-  Loop Recording
-  Front and Back Camera

DASH CAMERAS ARE A GROWTH CATEGORY, WITH TOTAL DOLLAR SALES INCREASING TO OVER **\$13 MILLION IN CANADA ANNUALLY**, WHICH IS UP 30% OVER THE PREVIOUS PERIOD. (SOURCE: NPD GROUP POS DATA TRACKING SERVICE).



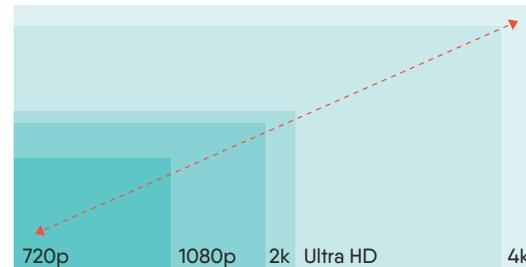
ACTION CAMERAS

There's an x-series action camera to suit every lifestyle – from weekend road trips to adrenalin junkies and family holidays – you'll never miss a moment!



Action Cameras have become synonymous with action sports. If you don't have proof of that crazy run, it might as well not have happened! One thing that isn't quite as clear, is video resolution. With action cameras, most products are labeled as HD – but not all HD is created equal. There's 720p (barely even relevant anymore, at just 3% of sales in 2017), 1080p and 4K. What's really important to note, though, is something called interpolation.

Interpolation, put simply, is when footage captured at a lower resolution is digitally upscaled to look closer to 4K. It looks good, but not quite as good as footage captured in true 4K. What doesn't look good is when manufacturers claim 4K and hide or entirely skip the interpolation claim on their packaging.



KAISER BAAS HAS CAMERAS TO SUIT EVERY BUDGET, RANGING FROM 1080P CAPABLE OF 4K OUTPUT TO TRUE 4K CAPTURE. BUT YOU'LL ALWAYS KNOW EXACTLY WHAT YOU'RE GETTING WITH US.



4K

CONSUMERS THESE DAYS ARE DEMANDING HIGH QUALITY FOOTAGE, AS 4K REPRESENTS THE LARGEST DOLLAR SALES OF THE DIFFERENT RESOLUTION OPTIONS AND CONTINUES TO GROW. EVEN WHEN YOU TAKE THE MARKET LEADER OUT OF THE EQUATION, 4K STILL REPRESENTS 38% OF THE MARKET AND IS DOUBLING ANNUALLY

(NPD Group POS Data Tracking Service).



X250 \$99

For the part time adventurers, the X250 is the ideal everyday camera without restrictions. Complete with the ability to reach up to 30m depth underwater and Wi-Fi capabilities to control your camera using a smartphone, the X250 is the perfect camera for those who don't want to compromise on quality but don't need all the top specs of the X300 or X400.

-  4K Upscaled, REAL 1080p 60FPS
-  5MP
-  Time Lapse



X300 \$129

Designed for those that need brilliant quality at an affordable price, the X300 features incredible 2.5K resolution for the sharpest footage in every situation. Including Image Stabilization for professional quality photos and a simple user interface, the X300 will be a top seller within the action adventure market.

-  4K Upscaled, REAL 2.5k 30FPS
-  8MP
-  Time Lapse
-  Stabilisation

X400 \$179

Designed for the thrill-seekers that need nothing short of the best, the X400 boasts exemplary 4K resolution to capture the clearest footage. Including features such as Video Stabilization and Slow Mo at 120FPS that are normally reserved for the top-priced action cameras on the market, the X400 is a real contender for top spot amongst a market looking for the highest quality at the best value-for-money.

-  REAL 4K 30FPS
-  14MP
-  Time Lapse
-  Stabilisation
-  Touch Screen
-  Noise Reduction

ACCESSORIES

Having the right camera's only half the battle (assuming you've got a good eye, model and location – but let's not get picky). From handy mounts to gimbals that give you pro-quality stability, we're thrilled to carry the Kaiser Baas accessories that can help make getting that perfect shot that much easier.

THE OVERALL SMARTPHONE-STYLE GIMBAL CATEGORY BROUGHT IN A TOTAL OF AROUND \$2M OVER THE LAST 12 MONTHS. IT IS ALREADY DOUBLE WHAT IT WAS THE YEAR BEFORE THAT.



XS3 GIMBAL \$139

Like all Kaiser Baas products, the XS3 Gimbal is incredibly well designed, technologically advanced, and most excitingly, well priced. The XS3 has a MSRP of \$139.99, which provides an incredible amount of value at an extremely competitive price. On top of that, the XS3 has 12-hours of battery life and charges in just 2.5 hours.



ESSENTIAL ACCESSORIES GET THE MOST OUT OF YOUR ACTION CAMERA (and they're compatible with GoPro). ACCESSORIES TO HELP YOU **CAPTURE THE BEST FOOTAGE** WHILE TRAVELING, BIKING OR BOARDING.



ESSENTIALS KIT \$39

Any situation, any shot – you got it. You can count on having the right mount to get the best footage.



CHEST MOUNT \$29

For a hands-free, stable First-Person View in a hard-wearing material that's great for water sports or bike riding.



SUCTION CUP MOUNT \$29

For a hands-free, stable First-Person View in a hard-wearing material that's great for water sports or bike riding.



BACKPACK MOUNT \$39

For easy mounting on a backpack when hiking or traveling so that you can capture footage from First Person View without needing to hold your camera.



FLOAT GRIP \$39

For water sports enthusiasts that need a strong, lightweight float grip to ensure you never lose track of your Action Cam.



TRIPOD GRIP \$39

For versatile footage and photos whilst traveling or hiking that allows you to get great still shots and Point of View footage.



EXTEND POLE \$49

For great point of view photography or footage when traveling – it's a selfie stick on steroids.



DRONES

If you're looking for a drone to deliver your pizza, this isn't it. But if you're looking to capture incredible footage from angles you never thought possible, well, you're in luck. Drones have become a go-to tool for professional and amateur photographers alike, and with Kaiser Baas' affordable, high-quality products the time has never been better to fire up those propellers and take off.



SWITCH \$139

Fly with ease and capture awesome aerial footage. Perform stunts and record 720P HD videos all at the press of a button. The foldable design makes the Switch Drone the perfect travel companion. Simply put it in your backpack and you're ready to capture any adventure, anytime.

-  Voice Activated
-  Gyro Mode
-  Live FPV/VR
-  Foldable



TRAIL \$199

The Trail Drone is the perfect travel companion. It easily folds down to fit into your backpack so it's always on hand when you need it. Capture your footage to an SD card or straight to your smartphone with the Drone app.

-  GPS Mode
-  Follow Me
-  Waypoint Mode
-  Live FPV/VR
-  Foldable

TRAIL 1080 \$249

Experience an immersive first-person view directly on your smartphone or use VR mode to really take the pilot's seat. Record stunning footage with the built-in 1080P 30FPS camera and save everything to an SD card or straight to your smartphone. GPS functionality makes piloting easier than ever before.

-  GPS Mode
-  Follow Me
-  Waypoint Mode
-  Live FPV/VR
-  Orbit Mode
-  6-Axis Gyro



POINT OF SALE DISPLAYS





Wicked Audio is an established and influential audio brand that's been changing the way people listen to the music they love. The mission is simple: make sure the Wicked sound is the best sound, and make it affordable and stylish. And for 20 years, Wicked Audio has been doing just that.

All Wicked Audio products feature an innovative Triple Battery Protection and comprehensive quality control testing ensure consumers are listening to a well-tested, durable product for youth and those with active lifestyles. Plus, with significant brand identity and awareness, combined with a high-quality product offering and a high-velocity opening price point, Wicked Audio is uniquely positioned for continued success.

Wicked Audio is all about value, without compromising on sound or style. With Wicked you can get the look and performance your customers want, at a price they can afford.

WIRED SERIES



STREET – EDGY, FUNKY EARBUDS THAT WON'T BREAK THE BANK

These earbuds have been around for a while, but Wicked Audio has worked really hard to under-cut the competition and lowered the bread-and-butter cost of the opening price point **Brawl earbud to \$8** and the **Havok to \$17**. Customers are really getting a steal in the wired segment with these impulse buds.



DRIVE – THE PERFECT BLEND OF SOUND, STYLE AND VALUE

Drive series gives you massive, unforgettable sound at a price equally unforgettable. The clean, fashionable package stands out and catches your attention and the sound quality keeps it. **Earbuds range in price from \$17 - \$34.**



BLUETOOTH

Wicked Audio is nationally distributed leader in under \$100 Bluetooth earbuds and headphones. Always a market front-runner in offering quality and value, Wicked Audio offers a complete assortment of Bluetooth products, at nearly every price point from \$29-\$149.



OMEN \$29

The trends don't lie. Bet big on these. Omen is an entry-level Bluetooth earbud by nationally known-brand at an attractive price point. Our recommendation: have an aggressive assortment of colors will to help your customer make the decision to cut the cord and step up to Bluetooth.



PORTAL \$39

What good is music if you can't move to it? From dancing or working out to skateboarding or maybe some overly excited vacuuming, the right pair of headphones can make everything better. The new neck-lock style Bluetooth earbud, Portal makes movement possible with an extra sport hook for more active lifestyles.



BANDIDO \$49

Bandido comes with a richer feature set including longer battery life, metal housing, secure fit fin options and neck lock cord management system. Bandido provides unbeatable value at this price point for people who want just a little bit more from their headphones.

TOP 10
UNDER \$100

OMEN, BANDIDO, AND ENDO ARE **ALL RANKED IN THE TOP 10 HIGHEST \$ VELOCITY UNDER \$100** BLUETOOTH HEADPHONES IN CANADA.

(Source: NPD Group Retail Tracking Service)



SHRED2 \$59

Wireless audio products are perfect for the fitness enthusiast. For the person who loves a little sweat with their songs, and uses and abuses their buds everyday working out at the gym will appreciate the comfort of an angled housing, IPX4 rated sweat-proofing and secure fit system.



WCKD1 \$99

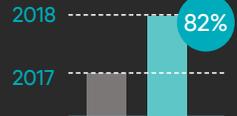
No matter how much battery life can be packed into an earbud, you're still going to forget to charge it. The WCKD1 can switch to wired and continue delivering exceptional sound from the dual 6mm drivers and the freedom to choose wired or wireless.



RAIDER \$79

Get this: some people want quality and style, but not to foot the bill for the brand's endorsement deals and over-the-top marketing. Crazy, right? The Raider offers just that, and the carved walnut housing gives a look and sound that is unparalleled at this price point.

SPORT HEADPHONES ARE ON THE RISE – UP 82% FOR 3 MONTHS ENDING OCTOBER 2018 OVER THE SAME PERIOD LAST YEAR. (Source: NPD Group Retail Tracking Service)



BLUETOOTH



ENDO \$49

The Endo has a comfortable fit and packs a ton of value. With the opening price point of on ear products being a crucial part of the assortment, it will be a winner within your headphone category.



ENIX \$79

This premium over ear Bluetooth headphone is a step-up in sound and comfort without breaking the bank. Larger, better quality drivers deliver the sound your customers desire, and the bigger ear cups with more cushioning will let them comfortably rock out for all of the 10 hour battery life.



HUM 800 WIRED ACTIVE NOISE CANCELLING \$99

Hear only what you want. The Hum 800 are exactly what you need in a noise cancelling headphone. Made with with 97.5% ambient noise reduction, 20 hours of battery life, mic and track control, and most importantly, super comfy total ear coverage. So you can listen all day in total comfort with clear sound and no distractions!

OFFERING A WIDE ASSORTMENT OF HIGH VELOCITY PRODUCTS IN OPENING-TO-MID PRICE POINTS, WICKED AUDIO IS BUILDING ON THAT SUCCESS AND TAPPING INTO THE NOISE CANCELLING DEMAND BY INTRODUCING THE HUM ACTIVE NOISE CANCELING SERIES.

HUM SERIES



HUM 900 WIRELESS HEADPHONE \$129

The Hum 900 is what we called the perfect Bluetooth Headphone. With comfortable, soft cushions and long battery life, you can wear them all day long and block out everything you'd rather not pay attention to.



HUM 1000 WIRELESS ACTIVE NOISE CANCELLING \$149

It's everything you want in a headphone and a bit more that you soon won't be able to live without: the very best in noise cancelling with 97.5% ambient noise reduction, Soft-Tech cushions that are meant to stay on your head for days, full-size coverage, and the very best in Wicked Audio's sound lineup. With extra features like a travel case, rechargeable batteries, and even an included aux cord in case you forget to charge, you'll be glad you put brought these along.

Whether you've ended up next to an unusually loud neighbour on a flight, or you just want to drown out the office and focus in on your work, Noise Cancelling Headphones have increasingly become your go-to.



KEY FEATURES

- True Wireless – no cords or wires
- Charging case
- Mic with Answer/Hang up
- Track /Control and Pause/Play
- Noise Isolation
- High Fidelity Sound
- Enhanced Bass
- Triple Battery Protection
- 3 Cushion Sizes



TRUE WIRELESS

For ages we all used wired headphones. Sure, they sounded great, but they weren't always the most practical. Then came Bluetooth headphones and suddenly we lost the cord that connected us to the device. That was great, but they still weren't truly wireless – the two buds were still connected by a cord or headband. With true wireless, that's not the case. As the name suggests, they are truly wireless.



GNAR \$69

Ditch the cords without ditching too much cash with this entry-level true wireless earbud. Leveraging the latest Bluetooth 5.0 chipset, users can expect to achieve up to 4 hours of battery life. As more consumers get into the True Wireless game, we expect more low cost options to become available. Gnar is going to be a price leader with a nationally recognized brand name.



ARQ \$99

The first True Wireless product by Wicked Audio, it's got specs to compete with the best of the best, but without the big price tag. The combination powerbank & charging case allows 60 hours of additional listening time and the ability to power up other devices with USB Type-A output.



SYVER \$129

Choose the way you want to rock out with Syver, Get the best of both worlds with a combination True Wireless Earbud with Travel Speaker Charging Case. Both the buds and the speaker case are dust and water resistant, carrying an impressive IP65 rating. Thanks to Bluetooth 5.0, users can expect to rock out for 4-5 hours before needing to recharge their buds.



DUNMORE \$129

Wicked Audio's premium True Wireless Earbud with impressive features and maxed out specs. including 6 hours of battery life, the latest Bluetooth 5.0 technology, secure fit system and IPX5 waterproof rating. This bud is designed to go anywhere and do anything, giving the consumer everything they could want in a True Wireless bud, while still costing a heckuva lots less than the other guys.

**TRUE WIRELESS IS A HUGE GROWTH CATEGORY –
UP 218% OVER LAST YEAR.** (Source: NPD Group Retail Tracking Service)



oliso[®]

Oliso is an exciting San Francisco-based company dedicated to using a human-centered design process to revolutionize and disrupt categories that haven't seen growth or innovation in decades. How? In some ways it's simple: ask "Is there a way this could be better" and listen. Look at things critically. Dream. When Oliso does those things, magic happens and we're excited to bring that magic to your customers.

FABRIC CARE REINVENTED FOR YOU

"Makes ironing easy, even a little fun." - Martha Stewart Living



SMART IRON \$129

The Oliso® Smart Iron® features Oliso's patented iTouch® technology. What's that? Just the easiest ironing experience ever. Seriously. Simply touch the handle and the iron lowers, ready to work. Iron those wrinkle away! Take your hand off and the patented scorchguards® lift the iron off the board preventing scorches, burns, and tipping. The easiest, safest, and dare we say it... most fun way to iron.



PRODUCT FEATURES



SIDE FILL



DETAILER TIP



3-WAY STEAM



7 STEAM SELECTIONS



THE MINI PROJECT IRON™ \$59

Each Oliso Mini Project Iron™ comes with its solemate™, a silicone trivet that hugs the mini iron for travel and storage and functions as a safe place for the soleplate to rest while ironing.

- Designed to fit snugly in the palm of your hand
- Diamond Coated Ceramic Sole Plat
- Flat Pressing surface with detailer tip
- 8-ft cord for full range of motion



VACUUM SEALER

HOW IS THE OLISO VACUUM SEALER SMART?

- Fits in a drawer
- Seals liquid with ease
- Recloseable zip top bags
- Accessory port
- Quick marinate in bag
- Powerful dual motor system
- Three vacuum sealing modes
- Hands free & Automatic bag detection



SMART VACUUM SEALER STARTER KIT \$129

The Oliso Smart Vacuum Sealer™ contains a commercial-power dual motor system for the best vacuum sealer results. Its revolutionary system uses patented dual-seal Freshkeeper® technology to maximize the freshness of your food storage. Unlike standard vacuum sealers, ours does not require you to cut and make your own bags, but instead uses zip-top bags that can be vacuumed again and again. It won the Madrid Fusion award, a prestigious culinary award presented to Oliso in January 2011.



TIPS TO OPTIMIZE VACUUM SEALER: PREP AND FREEZE MEALS AHEAD, BUY IN BULK AND SAVE MONEY, STORE GARDEN HARVEST, SOUS VIDE COOKING, MEAL PORTIONING.

SOUS VIDE COOKER

KEY FEATURES

- Precision cooking
- Flavour packed meals
- Compact design
- Simple and effortless
- Elevate your food and drink recipes



SMART HUB \$599

Fast becoming a buzz word in the culinary world, sous vide (literally “under vacuum” in French) has been used as a favorite cooking technique of Michelin-starred restaurants and top chefs worldwide. Now it’s become popular with home cooks and foodies because it is a way to reliably and consistently produce great results.

Sous vide can seem a little intimidating at first because it is so different from the cooking we’re used to. But actually it’s super easy and once you get the hang of it, you’ll love being able to pop in a marinated steak before work, come home, and give it a quick sear to finish off your meal. Even better, the results are foolproof.



WHY SMARTHUB™?

A complete closed system — The low temperature Precision SmartTop™ can be used to sous vide in water or other liquids and since it's cordless, it's easy to clean.

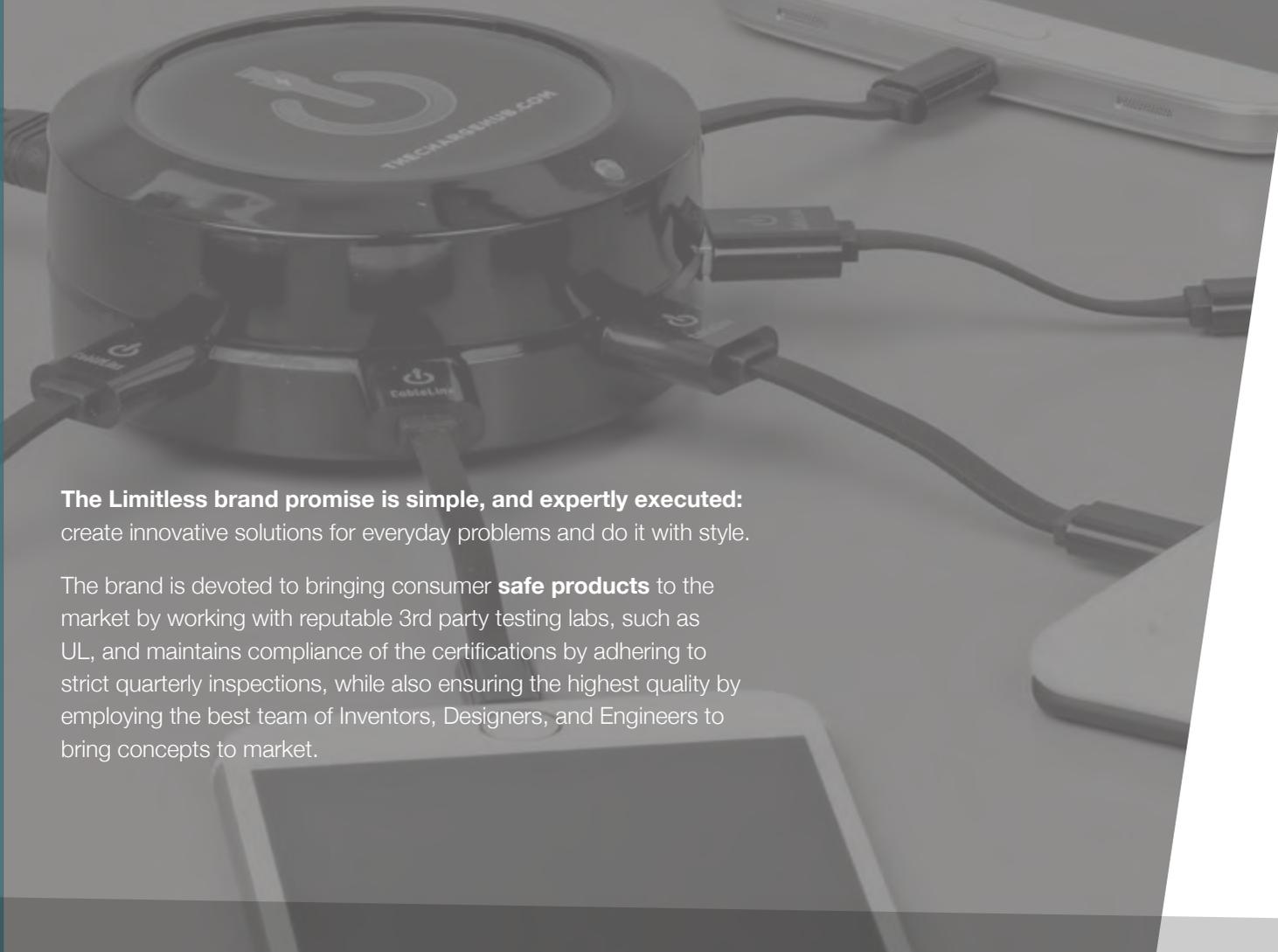
Versatility in one square foot — Try it for culturing yogurt, making infusions, delicate broths, slow-cooking, or even cooking a whole chicken.



ENERGY EFFICIENT + FAST. THE POWERFUL INDUCTION HUB QUICKLY GETS A PAN UP TO SEARING TEMPERATURE, WHICH ALLOWS YOU TO PUT A PERFECT SEAR ON YOUR FOOD.

LIMITLESS

INNOVATIONS



The Limitless brand promise is simple, and expertly executed: create innovative solutions for everyday problems and do it with style.

The brand is devoted to bringing consumer **safe products** to the market by working with reputable 3rd party testing labs, such as UL, and maintains compliance of the certifications by adhering to strict quarterly inspections, while also ensuring the highest quality by employing the best team of Inventors, Designers, and Engineers to bring concepts to market.

PATENTED CHARGING TECHNOLOGY

The various ChargeHub models provide up to 7 USB dedicated charging ports to optimally charge simultaneously connected mobile devices. The ChargeHub contains an impressive patent-pending SmartSpeed Technology to allow any port to charge the connected device at its maximum charging speed, regardless of whether it is an Apple iOS or Android device.

CHARGEHUB™



CHARGEHUB X3 3 PORT \$39

3 USB Type-A Inputs
Input: 110V-240V
Output: 5V/5A
2.4A Max Current Per Port
25W Total Power



CHARGEHUB X7 7 PORT \$69

7 USB Type-A Inputs
Input: 12V-24V
Output: 5V/8.8A
2.4A Max Current Per Port
44W Total Power



CHARGEHUB X5 5 PORT \$59

5 USB Type-A Inputs
Input: 110V-240V
Output: 5V/8A
2.4A Max Current Per Port
40W Total Power



With USB Type-A and USB Type-C inputs, the ChargeHub X5+ Elite provides the highest of charging technology and is universally compatible with virtually any mobile device – even a laptop! The ChargeHub X5+ Elite is high-powered and equipped with patented SmartSpeed® Technology to provide an optimal charge for each connected device! This luxurious, soft touch multi-port charger is perfect for the home + office!

CHARGEHUB X5™



CHARGEHUB X5+ E3000 \$119

USB Charging Ports: 4 5V/4.4A | 2.4 Max
Per Port Total Power: 22W

Type-C Power Delivery Port: 1 5V/3A |
9V/3A | 12V/2.25A Total Power: 27W

Qi Wireless Charging 5V/1A | 9V/1.1A |
12V/1.25A Total Power: 15W

Max Total Power: 64W



CHARGEHUB X5 E2000 \$99

USB Charging Ports: 3 5V/4A | 2.4 Max
Per Port Total Power: 20W

Type-C Power Delivery Ports: 2 5V/3A |
9V/3A | 12V/2.25A

Total Power: 27W Per Type-C Port
Max Total Power: 74W



CHARGEHUB X5 E1000 \$89

USB Charging Ports: 4
5V/6A | 2.4 Max Per Port Total
Power: 30W

Type-C Power Delivery Port: 1
5V/3A | 9V/3A | 12V/2.25A Total
Power: 27W

Max Total Power: 57W

CHARGEHUB V2

When traveling, it's smart to take special precautions to keep your loved ones safe in an emergency. The ChargeHub V2 features (2) USB ports to power up your devices and comes with a glass breaker and seat belt cutter for use in the event of an emergency.



CHARGEHUB V2 \$39

Two USB ports power most USB devices at a fast, up to 2.4 amps using patented SmartSpeed Technology through the vehicle power socket.

Input: 12V-24V

Output (x1): 5V/2.4A

Output (x1): 5V/1.0A

BREAK

The zinc alloy casing is robust and tungsten steel tip glass breaker works easily and efficiently to break your car window and escape your vehicle in an emergency. Tungsten Steel Tip for Breaking Windows Escape

ESCAPE

The concealed, yet razor-sharp seat belt cutting feature allows you to cut yourself free from a safety belt if you are unable to release it normally.

JUMP START \$179

The JumpSmart can jump start up to a 6-cylinder, 4.0 Liter engine with ease. Its powerful 10000 mAh / 37000 mWh high-grade Lithium-Polymer Battery is compatible with most cars, trucks, SUV's, boats, motorcycles, lawn mowers and more and is re-chargeable up to 1000 times.

FLASHLIGHT

Beyond its jump start features, this 8W, 1100 Lumen LED Flashlight has 4-Modes with S.O.S., and a 450ft reach (High Beam, Weak Beam, Strobe, & SOS Modes) is the perfect tool for daily use, traveling, outdoor activities, and in emergency situations.



POWER BANK

Use the patented SmartSpeed Technology to charge (1) USB device fast at 2.4 amps when you run out of power. Power up virtually any device, such as mobile phones, tablets, cameras, navigations units, and more.

JUMP START

AWARD-WINNING

The JumpSmart has been a recipient of multiple awards, including VIP Award by TWICE, Editor's Choice, Best of CES by Inno & Tech Today, and Best in Technology Product Showcase Winner by ASI.

SUPERIOR SAFETY FEATURES.

The Smart Jumper Cables have 10 built-in safety features with audible alarms and visual safety indicator lights to warn you of any improper connection. The battery inside is UL Listed (UL Weracs), FCC Certified, CE Certified, and RoHS Compliant.



Tough Tested products are built to meet the demands of professional's extensive stress of rigorous use. You can expect more from every Tough Tested product: longer and heavier cords, higher amperage, longer battery life, more durable materials, extreme temperature tolerant components, higher grade plastics and hardware.

Engineered to exceed performance standards, Tough Tested products come with a 5-year customer warranty program. You can expect products from Tough Tested that you wouldn't from other companies, because we designed them with your lifestyle in mind.

Whether you're off road, on a hike or on the job, you want your gear to be Tough Tested.

CABLES

For years now USB Type-A – the standard USB shape that you’ve plugged into your computer literally thousands of times – has been the defacto standard. Not so much anymore. USB Type-C and USB Type-C output charging isn’t the future. It’s the present. USB Type-C products continue to climb, capturing 14% of total cable market revenue, up 8pts – at least in part due to the fact that USB Type-C can charge devices significantly faster than the previous USB Type A-style did.



RIGHT ANGLE DURABLE BRAIDED TYPE C CABLE \$29

Angled tip works great for:

- Using phone as GPS mounted horizontally
- Placing phone port side down in cupholder
- Proprietary strain relief design
- Aluminum re-enforced tip



ARMOR-FLEX 2' SHORT CABLES

Lightning Cable \$39
USB Type-C to A \$24
Micro Cable \$19

- New Armor Flex jacket is strong & flexible
- Available in Micro/Lightning/Type C

USB TYPE-C GREW 188% DOLLARS PERCENT CHANGE 12 MONTHS ENDING JUL'18

(Source: The NPD Group/Retail Tracking Service: Mobile Power/Dollars Earned/Aug 2017 – Jul2018).

MULTI-PLATFORM CABLE



ALL IN ONE LIGHTNING + USB TYPE-C + MICRO CABLE \$39*

- 4' ArmorFlex and 6' PRO PET
- Micro/Type C/MFI Lightning tips
- Perfect travel cable
- New Armor Flex jacket on 4' version



USB TYPE-C TO USB TYPE-C POWER DELIVERY CABLE \$39*

- 100w power handling for laptops
- 10Gbps- Transfer large files
- 1m/3.3' Length
- Pro PET jacket for durability

BRAIDED CABLES GREW 50% YTD, WITH EVERY MONTH IN 2018 OUT PACING 2017.

Braided cables captured an average premium of 20% (\$3.8) over non-braided.

POWER SHARE PRO



HOME & CAR CHARGERS

15W Home \$39 / 15W Car \$39

33W Home \$64 / 35W Car \$49

- Qualcomm QC3 w/Instasense power sharing technology
- Rapid charge multiple devices at the same time
- Charge a MacBook Pro 13" from 0 to 100% in 5 hours
- USB Type-C + USB Type-A port outputs



QUALCOMM QC2 QUICK CHARGE 2.0 IS UP TO 75% FASTER THAN A STANDARD CHARGER AND FAST CHARGING FOR NON QC2 DEVICES AT UP TO 2 AMPS (10 WATTS).

*Target MSRP. Pricing and specs are subject to change.

POWERBANKS



WORK UTILITY LIGHT/ POWERBANK \$49*

- Super bright LED Beam Flashlight with 3 modes
- 5 mode Flashing LED light array; White/Red/Flash
- IP66 Waterproof

*Preliminary product specs



BEACON \$59

- Built-in 5200mAh battery charges your phone twice
- 3 Flare modes SOS light red red shines brightly in case of emergency
- White LED: 100-120 lumens
- Red SOS LED: 60-70 lumens
- High-powered flashlight brightly illuminates workspace
- Strong magnet for hands-free use
- Hand strap for secure carrying



QI CERTIFIED WIRELESS CHARGING PAD \$89*

- Sure grip slip-proof design
- Raised lip for placement on angled surfaces
- Car or Home use
- 10w Fast-charging capable
- Designed to fit XL phones with cases
- Foreign object detection

WIRELESS CHARGING MATS ARE GROWING QUICKLY
– UP \$3.7M AND +5% SHARE OF THE MOBILE POWER CATEGORY

+5%

BLUETOOTH



RUGGED BLUETOOTH SPEAKER \$79

- IP65 Waterproof/dustproof/ Shockproof
- Dual 40mm speakers with extra bass
- 10m Bluetooth wireless range
- Up to 16 hours of playtime



RANGER WIRELESS EARBUDS \$99*

- Advanced Bluetooth CSR Chip
- IPX5 Water resistant
- 6hr playtime
- Includes back up Power stick
- Adds 32 hours playtime



TRANSFORMER WIRELESS EARBUDS \$199*

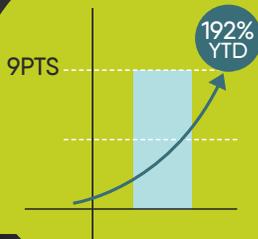
- Bluetooth 4.1
- Real feel bass
- IPX5 water resistant
- 8-10hr playtime

*Target MSRP. Pricing and specs are subject to change.



ieentials

ieentials is a go-to brand for affordable, dependable and absolutely indispensable tech accessories that keep your customers connected.



NEW PACKAGING PLANOGRAM



USB TYPE-C NOW REPRESENTS 14% OF THE CABLE TYPE MARKET, UP +9PTS. OVERALL IT GREW 192% YTD. (Source: NPD Group Retail Tracking Service)

4FT, 6FT AND 10FT CABLES

Growth is occurring in all cable lengths, with 10"+ gaining the most share, up 24% and +1pts. 3-4' represents the largest share of overall sales, representing 35% of the market



PLUGGED IN TO YOUR CUSTOMER'S NEEDS

iessentials offers a complete line of mobile accessories such as chargers, cables and power banks, and now features a family of wireless chargers, and 12 and 17-watt home chargers with USB Type-C capability.

KEY ADVANTAGES

- Custom features for seasonal display
- Top-selling items in each of the tech categories



WIRELESS CHARGING MATS ARE GROWING QUICKLY – UP \$3.7M AND +5% SHARE OF THE MOBILE POWER CATEGORY (Source: NPD Group Retail Tracking Service)



You know the gnome. It's travelled the world and into the collective consciousness as the face of Travelocity. Now the gnome has established itself in the electronics accessories industry. Travelocity has entered the market with a suite of low-cost, high-quality accessories that are all supported by a massive amount of brand recognition and trust. It's safe to say Travelocity is going places.

CARDED PLANOGRAM



GRAB & GO BIN

Unpackaged, impulse mobile accessories have proven very successful for our retail partners, selling over one hundred thousand units at Canadian retail. The success doesn't just happen on its own: we're constantly updating the assortment to follow device and consumer trends.

- Choose the bin orientation that fits your store's counter best.
- Pre-stocked with products
- Refill packs are updated to 12 units in mixed colors: best-selling black, white and blue
- The front labels detail device compatibility, which is ideal for unassisted sales
- All products are cETL Certified and bin labels are bilingual to meet Canadian retail standards

8 BIN MERCHANDISER INCLUDES:

- Dual USB Travel Chargers
- Dual USB Car Chargers
- Lightning USB Cables
- Type-C Cables
- Micro USB Cables
- Auxiliary Cables
- Stereo Earbuds w/mic
- Braided USB Cables
- Qi Wireless Charger

WHAT'S NEW FOR 2019



**NEW QI
CHARGER \$14**

**BLUETOOTH
EARBUDS \$19**

Metallic colors available





From a smart notebook to a Head Mounted Display, they're at the cutting edge of technology and with the first two products we're distributing, they are clearly poised to become an incredibly important player in the marketplace.

NOTE PADS

RoWrite



ROWRITE \$169

RoWrite is a notepad that allows owners to write or sketch on regular paper, and have every pen stroke captured and sent to their iOS® or Android™ device through the free RoWrite App. From there, they can edit, enhance, erase and share their work with friends. They say *"if it ain't broke, don't fix it"* – but sometimes it turns out that something can need fixing without you even realizing it.

HEADSETS**ROYOLE MOON****MOON HEAD MOUNTED DISPLAY \$799**

Features a full HD 1080p resolution AMOLED display, HDMI, WiFi or USB connectivity, foldable design for ultimate portability, unique operating system, HDMI and USB adapters which all make it one of the most well-equipped and versatile units you can get your hands on. Moon Box with 32GB storage and 5 hour battery

Headset also boasts >22dB noise cancellation, -7.0D to +2.0D focus adjustment, touch controls for browsing and volume control.



ROCKETBOOK

Rocketbook is a unique new technology that transforms the everyday notebook into a smart notebook. It lasts a lifetime, syncs with smartphones and uploads everything written in it to the cloud to keep it safe. Plus, it comes with access to a sleek, well-designed and easy-to-use app.

HOW IT WORKS!

WRITE, DRAW OR DOODLE IN IT

It's a notebook, after all. That part hasn't changed.

CHOOSE WHERE THE NOTE GOES WITH THE SEVEN SYMBOL SYSTEM

Rocketbook has an innovative Seven Symbol System that allows you to easily pick where you want the specific page your working on to be sent. Simply attach a symbol to a destination (Google Drive, Evernote, Dropbox, etc.) and mark the symbol on the Rocketbook page when you start writing. Off to whatever cloud or platform you chose it goes.





WAVE EXECUTIVE \$34

6 in x 8.9 in / 80 pages

WAVE STANDARD \$36

8.5 in x 9.5 in / 80 pages

Microwaving your food isn't usually a step in creating a masterpiece. But microwaving your notebook, as it turns out, is. The Rocketbook Wave is a microwavable, reusable Rocketbook that provides all the freedom and tangibility of a traditional paper and pen notebook, with the piece of mind and convenience of sharing your notes to the cloud to be used on your smartphone. When it's time to erase your pages and start again, just pop it in the microwave and get ready to start fresh.

- Dot grid pattern on each page
- Acid-free, fine-grain paper
- Erasable and reusable up to 5 times
- Microwave safe
- Polypropylene binding
- Includes 1 Pilot FriXion pen

ROCKETBOOK WAVE

“The Rocketbook app is like a ‘speed dial’ for sending my notes to folders in my favorite cloud services.”

EVERLAST

Endlessly reusable and connected to all your favorite cloud services. The Everlast notebook provides both a classic pen and paper experience and a uniquely digital utility. When you write using any pen from the Pilot FriXion line, your writing sticks to Everlast pages like regular paper and stores it in the cloud. But add a drop of water... and the notebook erases like magic.

KEY FEATURES

- Dot grid pattern on each page
- Pages are erasable with a moistened cloth
- An infinitely reusable design
- Includes 1 Pilot FriXion pen

EVERLAST EXECUTIVE \$44

6 in x 8.8 in / 36 pages,
four colours available



EVERLAST LETTER \$46

8.5 in x 11 in / 32 pages,
four colours available



ALTHOUGH IT FEELS LIKE A TRADITIONAL NOTEBOOK,
THE EVERLAST IS SOMETHING A LITTLE MORE SPECIAL.



THE ENDLESSLY REUSABLE NOTEBOOK THAT FITS IN YOUR POCKET.

The Everlast Mini is for those who are on-the-go but want an endlessly reusable notebook to last for years, if not a lifetime. The Everlast has pages made with synthetic materials that provide an extremely smooth writing experience and the digital convenience of cloud functionality.



EVERLAST MINI \$22

3.5 in x 5.5 in / 48 pages

EVERLAST MINI

ONE

You know the person who refuses to use anything but their pen (and is probably pretty unlikely to lend it to you, but that's another story)? Well, the Rocketbook One is perfect for them. It's a one-time-use Rocketbook that you can use with literally any pen. The Rocketbook One **provides the freedom of a traditional pen and paper notebook**, while allowing you to instantly send your notes to the cloud using your smartphone.

KEY FEATURES

- Dot grid pattern on each page
- Acid-free, fine-grain paper
- The ability to use any pen
- Single-use (do not microwave)

ONE EXECUTIVE \$16

6 in x 8.8 in / 140 pages

ONE LETTER \$18

8.5 in x 11 in / 140 pages



USE ANY PEN WITH **THE ROCKETBOOK ONE**

COLOR

Rocketbook worked hard to engineer the perfect writing surface that can be **written on with markers, crayons and colored pencils... but can be wiped totally clean in seconds.** Why? Well, kid's masterpieces deserve to live longer than the new pair of shoes they've somehow already grown out of. The Color works with the entire Crayola line of dry-erase products. Many other brands work too – however, the Crayola line is safe for children.



COLOR \$30

8 in x 9.5 in / 12 pages

- 8 blank pages for free-form art
- 2 dot-grid pages for structured drawings
- 2 lined pages for handwriting
- Erases with a dry cloth when Crayola Dry Erase products (pens not included)



ORBITSOUND

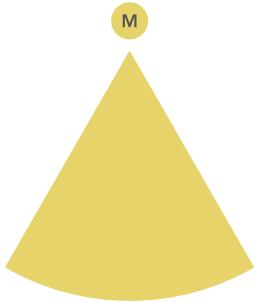
Britain has a long history of developing innovative and high-quality audio devices and brands, and Orbitsound is proud to carry that torch even further. For over 60 years, Orbitsound founder Ted Fletcher has been playing, recording and inventing to create the best and most musical audio experiences possible, but it was in 2003 when he discovered upon a groundbreaking idea with his son that has defined the brand: Airsound™.

AIRSOUND TECHNOLOGY

Patented since 2009, Airsound™ is the third progression in audio reproduction. It allows for a true stereo sound field from a single unit, instead of requiring two distinct speaker enclosures for the left and right channels. Airsound™ makes for a much higher fidelity experience, no matter where you are.

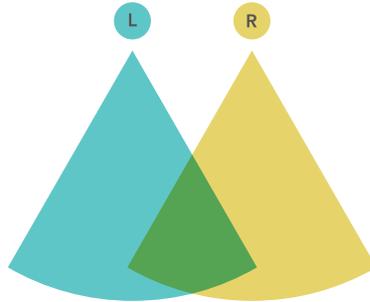
Mono

Using (M) a single channel, mono provides no sound perspective or width.



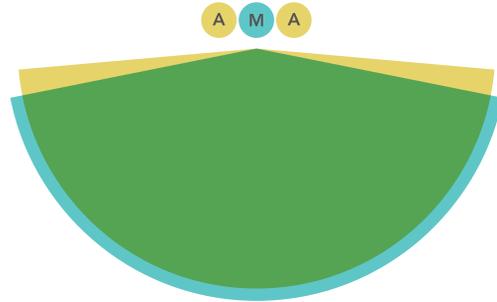
Stereo

Using a L (left) and R (right) channels, Stereo limits listeners to a small sweetspot.



Airsound

1 x M (main) and 2 x A (Airsound) channels creates a consistent stereo image in a large listening area.



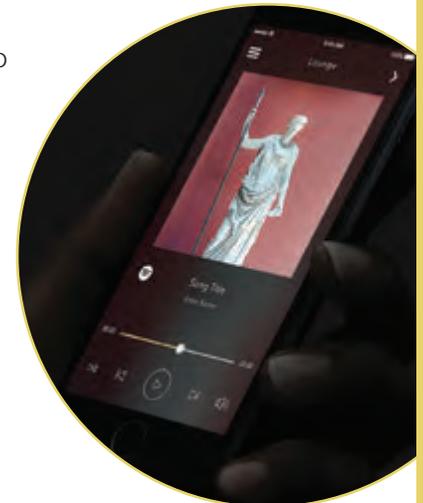
ORBITSOUND APP

Airsound™ products are powered by an innovative app that seamlessly connects customers to their music. **Use the Orbitsound app to stream content from popular music services.**

Mesh Multiple speakers together to create a continuously stereo listening space. Intuitive user experience design that makes it easy to use. 3 step setup process. Connect speakers with one tap.

CURRENT SERVICES SUPPORTED

- Spotify
- Apple music
- TuneIn
- iHeartRadio
- TIDAL
- Napster



SPEAKERS



ONE P70W \$599

All in one soundbar and subwoofer solution. Airsound™ anywhere, all-in-one multiroom solution. Wi-Fi, multi-room. Can be table or wall mounted. Dual front speakers for all listening angles. Colour options (Black, white, bamboo).

KEY FEATURES

Drivers: (Soundbar) 2x2" Orbitsound Mk2 midrange, 2x2". Mk1 Airsound™ side drivers, 1x5.25" low profile bass reflex subwoofer. Inputs: Wi-Fi, Optical, Bluetooth, 3.5mm jack. Box Contents: ONE P70W, quick start guide, safety guide, power cord, 3.5mm jack cable, optical cable, remote control + battery, wall mount kit.



DIMENSION \$12,999

Representing Ted Fletcher's lifetime of work in a speaker, the Dimension is no more or less than the highest fidelity audio experience it is possible to create with today's (and maybe even tomorrow's) technology. Showcasing Airsound technology to the audiophile audience, the Dimension redefines the level of sonic performance available to any listener, including those in professional studios.

KEY FEATURES

Handmade loudspeakers and custom designed drivers. Acoustically designed enclosure, internally sealed for optimal performance. Handmade in Britain.





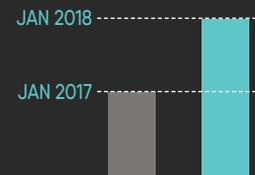
DOCK E30 \$599

With multiroom Wi-Fi, Bluetooth (aptX), wireless charging and USB Type-C Fast charging, the DOCK E30 is a powerhouse of technology that looks, feels and sounds superb.

KEY FEATURES

Qi Wireless Charger. Side mounted 2.2" neodymium drivers. USB Type-C 4V Fast Charge. Custom designed 2.2" neodymium full range driver (Front). Wi-Fi, Bluetooth with aptX, Analogue (3.5mm AUX), TOSLINK Optical. Removable metal grille, magnetically attached Patented 'Halo' bass technology (3x custom designed bass radiators: 1 on front, 2 on rear). Silicone device docking groove. Wi-Fi multiroom. Available in black, bamboo & white.

PROVIDING AIRSOUND™
FIDELITY FOR MOBILE
DEVICES AND MULTIROOM
AUDIO, THE DOCK E30 IS
A HIGH PERFORMANCE
COMPACT SPEAKER SYSTEM.



MULTI-ROOM SPEAKERS ARE EXPERIENCING VERY STRONG GROWTH.
THE MARKET HAS ALMOST DOUBLED IN THE LAST 12 MONTHS.

MATRICOM

Years ago, Netflix and similar streaming services changed the way we experience entertainment. Suddenly we could have cable, and just about everything else at our fingertips whenever we wanted it. Matricom is an exciting brand taking that promise of access even further with technology, including the smart television streaming boxes that are uniquely positioned and priced for success.



MEDIA STREAMING BOX

The Q3 is here with an attractive, sleek compact design. This device adds an amazing Android experience to any room. The G-Box Q3 comes with Android 7.1 (Nougat) and Matricom's custom firmware to provide a simple, beautiful interface.



G-BOX Q3 \$139

Android Media Streaming Box

G-BOX Q3 WITH KEYBOARD \$169

Android Media Streaming Box with Keyboard

- Play all your favorite Android games from the Google Play Store
- Stream from your phone or tablet to your TV screen
- Wirelessly connect to your home network
- Make any TV a Smart TV
- Stream 3D and 4K Content
- Feel high quality ABS plastic providing a comfortable, easy to use remote



WATCH YOUR FAVORITE MOVIES AND TV SHOWS UP IN HD WITH YOUR FAVORITE APPS LIKE NETFLIX, HULU, AMAZON PRIME VIDEOS



GET IN TOUCH

We're happy to chat about headphones, hockey and everything in between. Feel free to give us a call, send us an email, pop by the office or even hit up our pager if that's your style (we don't actually use pagers anymore, but we do have a handful tucked away in a drawer –who knows, they might end up being retro-cool again).

CURVE DISTRIBUTION SERVICES

curvedistribution.com